



ISDA North Idaho Conference

March 1, 2024

Exhibit Venue & Date:

Silver Mountain Resort
610 Bunker Ave
Kellogg, ID 83837

March 1, 2024

7:30 am - 4:00 pm

Exhibit Set-Up:

7:00 am

Exhibits Open:

7:30 am - 3:00 pm

Cost of Exhibit Space:

\$700 per booth

*Includes 2 lunches &
attendee mailing list*

*Please contact the ISDA office at
208-343-7543 to purchase additional
lunches*

Payment Information

Payment in full must be submitted
with contract

To be completed by ISDA staff

Assigned Exhibit Space: _____

Sponsorship: _____

Total Cost: _____

Contract/Payment Received: _____

Application for Exhibit Space

Company name: _____

Products/services to be exhibited: _____

Street address: _____

City: _____ State: _____ Zip: _____

Pre-meeting contact: _____

Contact listed in program: _____

Telephone: _____ Fax: _____

Website address: _____

Email: _____

Name(s) of person(s) attending the meeting: _____

Signature _____

Contract: I understand that the execution of the written contract for Exhibit Space for the 2023 ISDA North Idaho Conference represents a binding contractual commitment, not simply an option or informal reservation. THE EXHIBITOR WILL BE LEGALLY OBLIGATED FOR THE PAYMENT OF A CANCELLATION FEE AS PROVIDED IN THE CONTRACT.

I am registered as a Gold / Silver Sponsor (please fill out sponsor form as well)

Enclosed is my check payable to ISDA

For security reasons, we ask that you please mail or call 208-343-7543 to make payment by card.

Name on Card: _____

CC# _____

Exp. Date _____ Security Code _____ Amount \$ _____

Billing Address _____

City _____ State _____ Zip _____



2024 North Idaho Conference Sponsorship Application

Sponsor Benefits Include:

- Exhibit booth
- Official signage at conference
- Right to use “Official 2024 ISDA Sponsor” in company marketing
- A linked company logo on conference website
- Recognition in:
 - All conference communications
 - Registration materials

Sponsorship levels available include all sponsor benefits plus:

Gold **\$3,000 +**

Opportunity to address the group at event
Complimentary half-page ad in program

Silver **\$2,000**

Complimentary quarter-page ad in program

Company name: _____

Contact name: _____

Sponsorship level: Gold \$_____ Silver \$_____

Signature: _____

North Idaho Conference Contract: Rules, Regulations, Terms & Conditions

Application for Space: Please complete the contract, detach and mail or fax to the address below:

1220 W. Hays Street

Boise, ID 83702

Fax: (208) 343-0775

DISTRIBUTION OF FOOD AND/OR BEVERAGE BY AN EXHIBITOR IS PROHIBITED IN THE EXHIBIT HALL.

Location of Exhibits: The Exposition will be held in the conference center of the Silver Mountain Resort. All measurements and exhibit space layouts shown on the floor plan are as accurate as possible. ISDA reserves the right to make modifications and change exhibit space assignments as necessary or to adjust the floor plan at any time to meet the needs of ISDA, exhibitors, and the exhibits.

Exhibit Space Rental Fee: The rental fee for exhibit space is set forth in the Application for Exhibit Space and includes a skirted table, two chairs, and power. Exhibitors agree to be bound by all rules and regulations as may be established from time to time by ISDA and set forth in the exhibitor bulletins as updated and mended.

Assignment of Exhibit Location: ISDA will make every effort to comply with requests for assignment of exhibit space based upon policies established by ISDA. Exhibit space will be assigned on a first payment first reservation basis.

Use of Space: No exhibitor shall assign, sublet or share the space allotted. Exhibitors must show only goods manufactured or dealt by them in the regular course of their business. Exhibitors are not permitted to bring or display any potential allergens in the exhibit hall. Including live plants or fresh flowers, latex items such as balloons, any items dispersing, large amount of heavy scent or any nuts or nut products not in proper packaging. In the interest of keeping all attendees, vendors and event employees safe, items causing allergic reactions to others, not limited to the list above, will be removed or space will be forfeited.

Registration of Exhibit Personnel: All exhibit personnel must wear official name badges supplied by the ISDA. Please arrive on-site Friday morning at 7:00 am to set up and pick up name badges. Badges will be pre-printed only for personnel of exhibiting companies who are registered in advance by the firm's contact person. All badges will be distributed on-site. Badges will not be mailed before the meeting. The printing of on-site badges will be completed as time permits. Highest priority of badge printing will be given to attendees. *Caution: Only persons legitimately staffing exhibit booths will be issued name badges.*

Restrictions in Operation of Exhibits: The management reserves the right to restrict exhibits which, because of noise, method, operation, materials, violation of these regulations, or for any reason, become objectionable, and also to prohibit or to evict any exhibit which, in the opinion of the management, may detract from the general character of the exhibit as a whole. This reservation includes persons, things, conduct, printed matter, or anything of a character which the management determines is objectionable to the exhibit. In the event of such restriction or eviction, the ISDA is not liable for any refunds or rentals or other exhibit expenses.

Taxes, Licenses and Applicable Laws: Exhibitor shall be responsible for obtaining any licenses, permits or approvals required under local or state law applicable to their activity at the convention. Exhibitor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees or other charges that shall become due to any government authority in connection with their activities at the convention. Exhibitor is responsible for abiding by and observing all laws, rules, regulations of the state, county, city and departments thereof.

Security and Insurance: The exhibitor is solely and fully responsible for its own exhibit materials and should insure its exhibits against loss or damage from any cause whatsoever. All property of an exhibitor is understood to

remain in its care, custody, and control in transit to and from or within the confines of the exhibit hall.

Liability: Neither ISDA nor its agents or representatives will be responsible for any injury, loss or damage that may occur to the exhibitor or to the exhibitor's employees or property from any cause whatsoever. Under no circumstances will ISDA be liable for lost profits or other incidental or consequential damages. Exhibitor shall obtain, at its own expense, adequate insurance against any such injury, loss or damage. ISDA shall not be liable for failure to perform its obligations under this contract as a result of strikes, riots, acts of God, or any other cause beyond its control. Anyone visiting, viewing or otherwise participating in the exhibitor's exhibit is deemed to be the invitee or licensee of the exhibitor, rather than the invitee or licensee of ISDA. ISDA shall not be liable for any injury whatsoever to property of the exhibitor or to persons conducting or otherwise participating in the conduct of the exhibit or to invitees or guests of the exhibitor. Exhibitor agrees to abide by existing agreements and regulations covering the use of services or labor in the conference and exhibit facility. The exhibitor assumes full responsibility and liability for the acts or omissions of its agents, employees or independent contractors, whether acting with or without the scope of their authority and agrees to save harmless ISDA and the exhibit hall from responsibility or liability resulting directly or indirectly, which arise from such acts or omissions. There is no other agreement or warranty between the exhibitor and ISDA except as set forth in this document. The rights of ISDA under this contract shall not be deemed waived except as specifically stated in writing and signed by ISDA executive director.

Care of Building and Equipment: Exhibitors or agents must not injure or deface the walls or floors of the building, the exhibit spaces, or the equipment of the exhibit spaces. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

Cancellation: In the event the exhibitor cancels all, or part, of exhibit space contracted hereunder, the following provisions shall apply: If written notice of cancellation is received by ISDA prior to January 1, 2024, exhibitor shall pay a cancellation fee equal to one-half of the canceled exhibit space rental fee. If written notice is received by ISDA on or after January 1, 2024, the exhibitor shall pay a cancellation fee equal to the full rental fee of the canceled exhibit space. Whenever the cancellation fee payable hereunder shall exceed the total of payments already made to ISDA, exhibitor shall promptly pay to ISDA the balance of such fee. All payments made to ISDA under this Contract for Exhibit Space shall be deemed fully earned and non-refundable when made in consideration of expenses incurred by ISDA and ISDA's lost or deferred opportunity to provide exhibit space to others, and all cancellation fees that may become due hereunder are acknowledged by the exhibitor to constitute liquidated damages.

Mailing Lists: Mailing lists of the ISDA North Idaho Conference attendees are complimentary for all exhibitors. The list will only include mailing addresses of dentists, hygienists and office staff registered for the event.

Violations of Contract, Rules or Regulations: Exhibitor expressly agrees to permit ISDA to close an exhibit at any time for failure of exhibitor or any of its officers, agents, employees, or other representatives to perform, meet or observe any terms or conditions set forth herein. Any disputes arising from or resulting from this contract shall be brought exclusively in the Circuit Court of Ada County, Idaho, and governed in all respects by the laws of the State of Idaho. These regulations become a part of the contract between the exhibitor and the Idaho State Dental Association and have been formulated for the best interest of all concerned. All points not covered are subject to the decision of the Association.

For any questions, please contact the ISDA office at :

Phone: (208) 343-7543

rachel@theisda.org